Credibility in Academic Writing II

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Introduction

- Jessica's talk (Part 1)
- Part 2 provides practical illustrations
- Exercises

Credibility

- Definition
- Factors indicating quality/reliability
  - type of source
  - author's background
  - date of publication
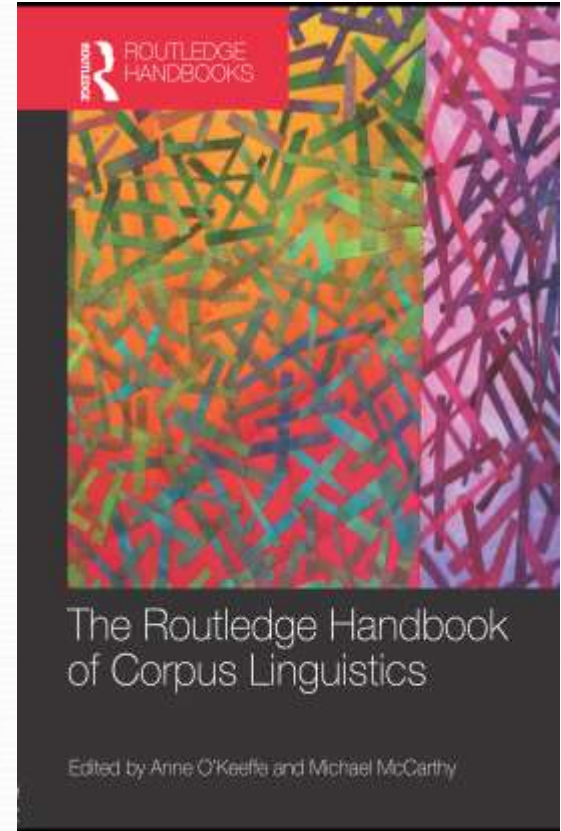 - reviews
  - sources cited
  - objectivity

CHEP Summer School

- Prof. Schmied presentation on academic writing
- Andrej's presentation on journalistic writing
- Jessica and Ivana's presentation on corpus linguistics
- Motivated by CHEP Summer School
- Aim at conducting small-scale research on journalistic writing
- Corpus-assisted study
- Where to start?

Literature

- Search the web for supporting materials
- Different sources available
- Handbook

    reference book

    concise information

    specific topics

    expert(s) in the field

- How to use corpus linguistics in

    the study of media discourse

    Kieran O'Halloran (info)

(O'Halloran, Kieran. "How to use corpus linguistics in the study of media discourse." *The Routledge Handbook of Corpus Linguistics.* Eds. Anne O'Keefe and Michael McCarthy. London / New York: Routledge, 2010. 563-577.)

Evaluate Credibility

- Type of source
    official website (info)

    handbook

    published by Routledge
- Author's background
    affiliated with an academic institution (info)

    expert in the field (info)
- Date of publication
    recent (info)
- Reviews
    peer reviewed

    edited volume/collection/book (info)

Evaluate Credibility

- Sources cited
  - well cited works ([info](#))
  - clear/rich bibliography/references ([info](#))
  - suggested literature ([info](#))
- Objectivity
  - balanced and natural sources
  - unbiased sources
  - clear and informative ([info](#))
- Additional features/aspects (at least 3) ([info](#)) ([info](#))

Evaluate Credibility

- Three to four additional aspects
  1. data/database/corpus
  2. tools/software/methodology
  3. examples/illustrations
  4. content ?

Exercises

- Do you think that the authors of the following passages accurately inform the readership about the data/ tools/methodology employed in their research? Please support your answer(s) with concrete arguments.

  (Passage 1)

  (Passage 2)

- Do the authors of the following passages provide concise, clear and relevant examples to enhance their claims made in the given context? Please support your answer(s) with relevant arguments.

  (Passage 1)

  (Passage 2)

- Toska, B. 2015. "…*every time you've offered an opinion, you've been wrong*: Obama dialogically interacting in the last 2012 presidential debate." In Persuasive Games in Political and Professional Dialogue, R. Săftoiu, M. I. Neagu, and S. Măda (eds), 55-84, Amsterdam / Philadelphia: John Benjamins Publishing Company. (Passages 1)

- Toska, B. 2014. "Generating Concern and Apprehension about Immigration in The Telegraph Newspaper Reports." Folia Linguistica et Litteraria 8: 19-30. (Passages 2)

Thank you for your attention!